

**Oceanside Collegiate Academy-Board Meeting
August 22, 2023, 4:00pm
580 Faison Road**

Meeting Started at 4:04pm

Board Members in Attendance: Marvin Arnsdorff, Gary Nestler, Nora Howard, Katie Hoffman, Sandra Patrick, Christopher Swisher, Tony Zarzaca, Michelle Crawford

Board Members Absent: Ryan Bartemeyer.

Staff Attendees: Christina Brown, Mark Meyer, Damon Stephenson, Ricky Hazel, Bradley Foulks, Andy Patrick, Tyler Turner, Cricket Trubey, Client Furr-Science(New Teacher)), John Groves-English(New Teacher), Haley Heinkel-English(New Teacher)

Guest Attendees: Bill Roach

Public Attendees: Danny Johnson

The Meeting was called to order by Chair Marvin Arnsdorff at 4:04.pm

Public Notice: Christina Brown confirmed that public notice had been provided.

Mission Statement read by Chairperson Marvin Arnsdorff: Oceanside Collegiate Academy will serve high school students in a safe, small, family-centered setting, who seek the opportunity and challenge of a rigorous curriculum, high academic standards, and elite athletics while earning up to two years of college credit upon the completion of high school.

Meeting Agenda: A motion to approve the agenda was made by Gary Nestler, Seconded by Nora Howard, and unanimously approved.

Minutes: Motion to approve minutes from the 06.20.23 meeting was made by Gary Nestler. Nora Howard seconded the motion, and the Motion passed unanimously

Public Comments: None

Finance Report: Andy Patrick presented the finance report in place of Damon Stephenson (see attached). Stated that Revenue totaled \$582,000 for the month of July 2023. This compares to budgeted revenue of \$612,00 for the month which is \$30,00 under the monthly budget. Revenue shortfall happened as a result of lower budgeted student fees and no Esser funds were received. The monthly allocation for State charter school funding exceeded the budget by \$31,000 – which offset the shortfall in Esser funds and student fees. Operating Expenses for the month of July were \$365,000. This compares to total budgeted operating expenses of \$489,000 or \$124,000 under budget. Expenses in July typically are lower than budget since school is not in session. However, expenses for “classroom furniture, textbooks and courseware” exceeded budget by \$40,000. The annual license fee of \$45,000 was paid to Edmentum in the month of July which accounted for this budget overage. Net Operating Surplus/Deficit for the month was a surplus \$217,000. This compares to budgeted surplus of \$123,000 or \$94,000 over-

budget Cash balances were \$4,585,000 as of August 15, 2023. Days cash on hand was 254 days. The slight increase in cash was due to the surplus generated in July offset by a large annual premium payment of \$96,000 that was paid in early August for the school's insurance.

Facilities & Property Development Report: Damon Stephenson presented the report (attached) Plans have been successfully submitted to the town. 6-9 month turnaround for approval (water, sewer, etc..).SCDOT wants to see approved set of plans. Mount Pleasant will not issue an encroachment permit until the town approves plans(should be immediate once received). The permit package will be ready to submit by end of this week. The project has been submitted to subcontractors for pricing purposes and feedback should be available this week for the building costs. Look for site work numbers to be available in the coming weeks.

Marketing & Public Relations Report: Ricky Hazel presented the report (attached). First, thank you to everyone from Oceanside Collegiate Academy and Pinnacle Charter Schools for your support early this summer during the period leading up to, and following, the passing of my mother. She had a hard 10-month battle against cancer and the final days/weeks were very challenging for everyone in my family. Your support during that time was very much appreciated. The new website for Oceanside Collegiate Academy is now under construction. New site will bring content together from current school site and current athletics site into one site for all thing Oceanside. When completed, site will be at <https://oceansidecollegiate.academy/> Members of the OCA faculty and staff will be providing feedback on changes/updates to the site. Site is completely customizable and will better allow the incredible stories coming from the school to be shared with the media and the community. Numerous members of the OCA staff have been provided editorial access to the construction site. Looking for a time soon to schedule a training session (virtual or in-person) so that the OCA team has access to make changes in an effective manner. Encourage all members of the OCA family to provide as much feedback as possible on what they want to see on the site. It is the front door to your school, and we can make it an effective tool for recruiting, teaching, development, etc., for years to come. We want to be able to share the stories about the students, faculty, and others around OCA. To help, we will have a survey form where people can provide story suggestions when new site is complete <https://oceansidecollegiate.academy/stories>. Had a meeting with John Drummond in Mt. Pleasant on August 10 to talk about him helping with website development, social media, video content development and other external activities. Focus for the next 4-6 weeks will be on developing new website while also maintaining current site. When completed, the transition to new site will be seamless. Staff features/bios All faculty, coaches and administrators included. Would like to include all board members as well. See ACA directory as example: <https://atlanticcollegiate.academy/staff-directors>. All should complete form currently residing on ACA website until OCA site is completed. <https://atlanticcollegiate.academy/OCAform>. Need high resolution head shot photos of anyone who missed picture day. Athletics schedules/rosters Coaches & AD have forms to use. Want to upload rosters and schedules from all past athletic seasons to give site full history of Landsharks athletics. Photography/videography-Very important to having a thriving website and social media presence. Videos from YouTube channel pull directly to the front page of the website. Photos from school events can be loaded into galleries on the website for easy access for sharing and storytelling. Need to get approval of K12 Licensing program for Atlantic Collegiate to move forward with branding, merchandising and licensing. K12 Licensing Agreement (Action Item)-R. Hazel- K12 licensing program. No charge for the school. Protects brand/logo and gets merchandise into retailers. Can generate royalties. Vote is being deferred for further investigation until next board meeting.

Athletic Director's Report: See attached. Mark Meyer states that the Max Prep Cup repeats for SC State Champs-Ranked #1 in state, 8th in the nation. Football started last Friday 1-0. Fall sports largely starting this week. Britt Reames has been hired as head baseball coach.

Principal Report - C. Brown- Faculty & Staff Introductions- Clinet Furr-Science, John Groves- English, Haley Heinkel-English are the new teachers at OCA. See attached Report, Enrollment is 644 with goal of 650. Wants to change lottery to available spots per grade level. 4 separate lotteries based on grade level. Looking to use Powerschool enrollment. Previous system is not working well. Attendance-missing class will affect achievements. Stress to families to schedule vacations/appointments outside of school hours. No excuse to miss classes with unexcused absences. Dual enrollment classes have a drop add period and there are fees associated with withdrawing. Curriculum-Dual enrollment is encouraged for 11 & 12 grade. There is no student choice with curriculum. Still need a dual enrollment biology teacher. Monthly communication-switching swiftk12 to Bright arrow communication system that has an opt-in option. Used as the emergency system for the school. Everyone is encouraged to review Student handbook and focusing on academic integrity. Academic athletic eligibility has changed and is in the handbook. Capital planning is in Phase 2. Want to have numbers for the project before presenting publicly as options may change due to approximate costs before revealing the plan. Wants to show the most realistic view of the project. SCHSL executive committee made the best decision for students when they changed the consequences of the sanction.

Board Chair Report - M. Arnsdorff-Getting great feedback from new parents. Hearing more of it in the community. The school's brand continues to build and we should be proud of that and Ricky needs to insure that it's communicated to public.

- Nomination/Election of Treasurer & Bank Account Authorized Signer/s (Action Item)- Andy Patrick-w/in bylaws, has Treasurer position. In the past it was combined Secretary/Treasurer. Bill.com is the payment system used by the school and the new Treasurer will be paying the bills for the school. Marvin nominated Chris Swisher for treasurer seconded by Nora Howard. Motion passed unanimously. Marvin acknowledged that he is already listed as a signer of the bank account and that by adding Chris as Treasurer that Chris Swisher will also be added as a signer.

Executive Session: A motion was made to move into executive session at 5:08. Motion was unanimously approved by board. Gary Nestler moved to go into executive session, seconded by Sandra Patrick. Motion passed unanimously. Board went into executive session. Gary Nestler moved to come out of executive session, seconded by Tony Zarzaca. Board came out of executive session. No votes were taken during executive session. Sandra Patrick moved to propose a resolution authorizing the chair of the Board of Directors of Oceanside Collegiate Academy to act on behalf of the board and OCA for matters related to the transfer of OCA's charter from Erskine College to Limestone University and other matters relating thereto. Nora Howard seconded the motion. Motion passed unanimously.

Adjournment-Gary Nestler moved to adjourn seconded by Sandra Patrick. Motion passed unanimously. Meeting adjourned.